

Brief on the Goals Initiative

About Goals Initiative (GI)

Daily, society confronts situations requiring novel solutions that are based on reasoned thought, experience, research, philosophies, logic etc that can trigger setting of agenda, goals and action goal achievement.

The GI is a body of solutions that focuses on shaping discourse about goals and helping entities with innovative tools to mobilize resources vital to achieving goals that will boost sustainability. The fabric of the GI recognizes that entities struggle to set goals aright, stay on course and battle with resource issues that are mountains which are overcome through a Goals Model framework that inspire goal setting, profiling of the moderating context, pathways, resource needs, commitment, resolve and action. The GI collectively includes the *Goals Lecture*, *Goals Interview*, *Goals Challenge*, *Voices for Goals*, *Goals Survey*, *Showers of Goals*, *Festival of Goals*, *Goals Awards*, and *Goals Fund* amongst others

More - <https://opializershow.com/goals-initiative>

The OPiALiZER Way®

It is a novel framework for resolving and achieving goals based on the thesis that every comment, speech, statement, message, gesture, signalling, movement, motion, moan, groan, whine, etc is aimed at a goal to be achieved. The framework for the OPiALiZER Way© provides for a goal to be achieved; the context to the goal (COPIA); the pathways to the goal; the resources required and the commitment to achieve the Goal.

- The OPiALiZER Way© transforms the traditional “*Valley of Death*” into a “*Mountain of Hope*”
- The framework enables an ecosystem for setting and realizing goals, agenda, visions, dreams, ambitions etc that will ensure the attainment of sustainability.
- The OPiALiZER Way© can be applied to a variety of goal oriented situations such as project management, learning, research, team work, disaster response, etc.
- The OPiALiZER Way© is embodied in the novel *Goals Lecture*, *Goals Interview* and *Goals Challenge*.

About OPiALiZER Show® (More <https://opializershow.com>)

It is a platform to express dreams, educate, entertain, engage the public and mobilize resources for goals. The show *Platform* and *Rooms* offers entities a window to engage humanity and advance sustainability goals. The show enables entities to leverage our tools to mobilize as much resources as they can imagine.

The show which provides content for OPiALiZER Media®, enables entities to leverage the *Goals Model*©, *OPiALiZER Goals Centre*©, *OPiALiZER Software*© & *OPiALiZER*©) to mobilize resources for goals.

The Goals Lecture

Goals Lecture (More at <https://opializershow.com/goals-lecture>)

A Goals Lecture is a specialized activity that focuses on goals, components, moderators, the environment resource needs and the achievement of goals in general and sustainability in particular. It is a platform to mould and shape thoughts and discourse, provide insights, offers perspectives, introduce ideas, galvanize action and raise resources for all goals, especially those that are linked to sustainability. The lecture inspires mobilization of resources for goals and gives goals and entities driving goals the desired visibility.

Scope and Timing: It is ideal for delivering a message and marking life events on symbolic days such as: Inauguration, Commencement, Matriculation, Founders Day, Independence Day, International Day, Campaign, Rally, Graduation, Memorial, Birthday, Marriage, Anniversary, End of Tenure, etc.

Goal Lecture Guests: The is rendered by any entity whose ideas, opinion, thoughts, personality, etc, will advance the frontiers of knowledge, raise interest, discussions and attendance in the lecture and open new vistas for solutions to boost the attainment of goals in general and sustainability goals in particular.

Hosts: The lecture provide opportunities for entities (*personality, family, group, city, community, county, local district, canton, prefecture, state, province, school, organization* etc) to be host and use the platform to showcase their projects, heritage, raise resources for their goals, sell brands and more.

Objectives of Goals Lecture

- a. Stimulate discourse on a goal
- b. Project varied context on a goal
- c. Proffer solutions that address goals
- d. Raise resources to achieve sustainability
- e. Educate, enlighten and sensitize on a goal

The Goals Lecture Approach

- a. It uses the Goals Model© to set lecture goals.
- b. It is novel in structure, approach, philosophy
- c. It provides a platform for education, learning, entertainment, engagement, networking etc.

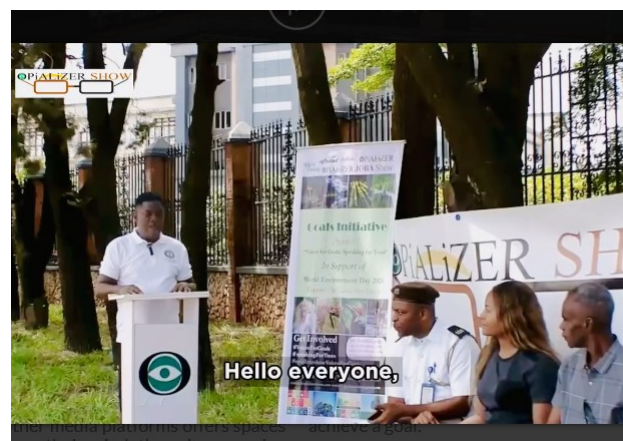
Goals Lecture Format

- Stage 1:** Guests set agenda via an online survey
Stage 2: Self recording of intro video which will be used to prepare the agenda for live lecture
Stage 3: It sensitizes and mobilizes humanity
Stage 4: Live streaming of the lecture globally
Stage 5: Generate *Goals Project* for engagement

The Goals Lecture Advantage

- a. Promotes any brand, cause, product service;
- b. It can mobilize support for the guest's project;
- c. It can transform a lecture into funding project.
- d. Guests set the lecture agenda via their goals

Venue: The Goals Lecture is typically held in an OPiALiZER Goals Centre® setting that can be set up in an indoor or outdoor facility and take as many audience as is desired. The location can be a personal home, office or public space like hotels, resorts and parks. A key feature of the setting is the presence of the Goals Model© either in a physical or electronic form, which will be used to structure and present the lecture.



Goals Lecture settings at the OPiALiZER Goals Centre© and elsewhere

The Goals Interview

Goals Interview (<https://opializershow.com/goals-interview>)

A Goals Interview like others gives guests a platform to address varied topics. However, it is unique in that it is built around a goal, the goals context, the environment, the resource imperatives and commitment. Thus, the interview is a platform for sharing ideas, opinions, thoughts, dreams, visions, agenda, goals etc that will advance the frontiers of knowledge and open vistas for efforts aimed at attaining sustainability.

The interview will be OPiALiZED into a *Goals Model*. More at <https://opializershow.com/goals-interview>

Objectives of Goals Interview

- a. Stimulate discourse on goals
- b. Project varied context on goals
- c. Proffer solutions that address goals
- d. Raise resources to drive goal achievement
- e. Educate, enlighten and sensitize humanity

The Goals Interview Advantage

- a. Promotes any brand, cause, product service;
- b. Raise support for a guest's project and cause;
- c. Transforms interviews into fundable projects.
- d. Guests set the interview agenda via their goals

The Goals Interview Approach

1. Uses the Goals Model© to set interview goals
2. It is unique in purpose, structure, philosophy
3. It is non-confrontational, non-invasive, non-scandalous, friendly, endearing and goal-centric.
4. It provides a platform for education, learning, entertainment, engagement, networking etc.

Goals Interview Format

- Stage 1:** Guests set agenda via an online survey
Stage 2: Self recording of intro video which will be used to prepare the agenda for live session
Stage 3: Sensitize humanity for the live session
Stage 4: Hold and live stream the interview
Stage 5: Generate the fundable *Goals Project*

Campaigns: These activities will be used to support *Goals Interview* and achieve sustainability

1. *Voices for Goals:* To promote any goal
<https://opializershow.com/voices-for-goals>
2. *Voices for Trees:* A survey for tree planting
<https://opializershow.com/survey-voices-for-trees>
3. *Voices for Goals:* Canvassing for tree planting
<https://opializershow.com/voices-speaking-for-trees>
4. *Voices for leaders:* To build support for leaders
<https://opializershow.com/survey-voices-for-leaders>

Participants: The *Goals Interview* will attract online and in-person audience from across the world that are interested in the goal and will support efforts to achieve the goals

1. Policy makers
2. Goal achievers
3. Guest supporters
4. Goal Enthusiasts
5. Goal researchers
6. Goal funding entities

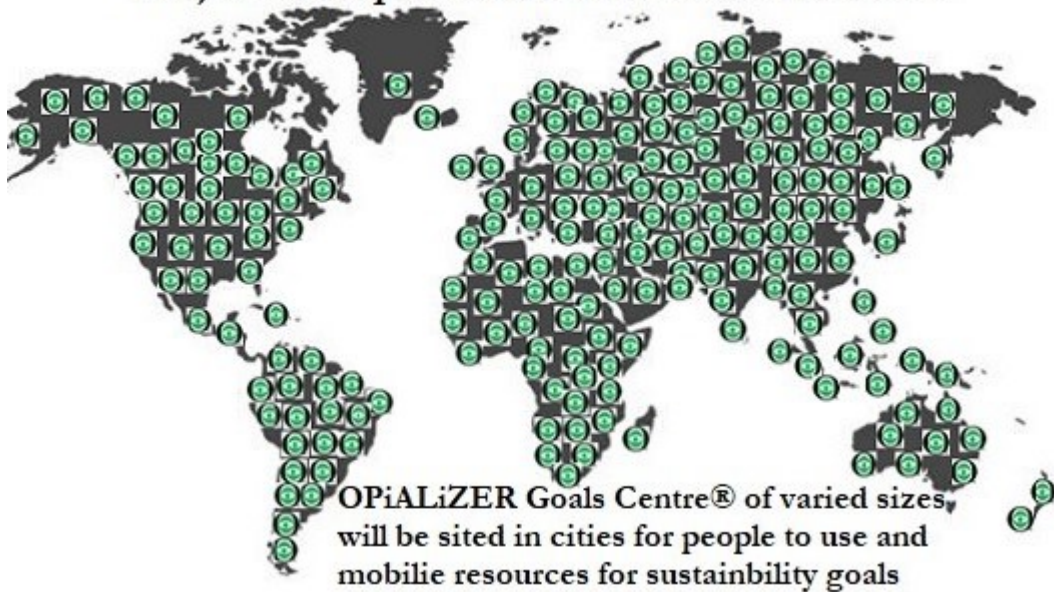
Scope and Timing: It is ideal for delivering a message and marking life events on symbolic days such as: *Inauguration, Commencement, Matriculation, Founders Day, Independence Day, International Day, Campaign, Rally, Graduation, Memorial, Birthday, Marriage, Anniversary, End of Tenure*, etc.

Venue: The venue for the in-person interview, is typically the OPiALiZER Goals Centre® which can be set up in an indoor or outdoor facility and take as many audience as the guest desire. The location can be a home, office or public such as hotels, resorts, convention centre, park etc. A key feature of the setting is the presence of the Goals Model© either in a physical or electronic form, which will be used to structure and present the lecture.



Goals Interview settings at the OPiALiZER Goals Centre© and elsewhere

Projected Map of OPiALiZER Goals Centre®



OPiALiZER Goals Centre® (<https://opializershow.com/contents/media/BriefGoalsCentre.pdf>)

It is a place for learning, research, entertainment, town halls, networking and other critical purposes

- a. Incubate, accelerate, fund, launch and commercialize ideas and new business for innovators
- b. Educate, sensitize and enlighten stakeholders about their goals, vision, mandate, aspirations etc.
- c. Render *Goals Lectures*, *Goals Interview* and *Goals Challenge* to galvanize citizens for positive action.
- d. Raise resources from humanity to achieve goals that will enhance the pursuit of sustainability.
- e. Host events for celebrations, anniversaries, commemoration and raise resources for goals etc
- f. Host global events that will promote and raise resources for sustainability goals and projects.



OPiALiZER Goals Centre® Highlights

- a. A place to express and achieve goals
- b. For training, coaching and mentoring
- c. Host varying events and earn revenue
- d. A means for leisure and entertainment
- e. Host lectures, interviews & challenges
- f. Engage and raise resources varied goals
- g. Incubate and accelerate goals to reality



Select images of OPiALiZER Goals Centre® - <https://opializershow.com/contents/media/BriefGoalsCentre.pdf>