## Business Seminar for GI Synopsis Preamble:

The Goals Initiative (GI) is conceived to promote goals, generate data, and provide innovations to help entities mobilize resources to achieve sustainability and other goals. It is powered by a novel OPiALiZER Show<sup>®</sup>. The show is a platform to express and mobilize resources for goals. It lends itself for learning, entertainment, recreation, debates, surveys, education, policy action etc. A typical show involves a Goals Lecture, Goals Interview, and Goals Challenge, resource mobilization, entertainment, reception, networking and more. The show is enabled by a Goals Model©, Goals Sport©, OPiALiZER Software© and OPiALiZERS Community©. They enable guests to model goals, structure and present their message to mobilize entities across the world. The show is enabled by a Goals Model<sup>®</sup>, Goals Sport<sup>®</sup>, OPiALiZER Software<sup>®</sup> and OPiALiZERS Community<sup>©</sup>. They enable guests to model goals, structure and present their message to mobilize entities across the world. The show is enabled by a Goals Model©, Goals Sport©, OPiALiZER Software© and OPiALiZERS Community©. They enable guests to model goals, structure and present their message to mobilize entities across the world. The show is enabled by a Goals Model©, Goals Sport©, OPiALiZER Software© and OPiALiZERS Community<sup>©</sup>. They enable guests to model goals, structure and present their message to mobilize entities across the world. The show is enabled by a Goals Model<sup>®</sup>, Goals Sport<sup>®</sup>, OPiALiZER Software<sup>®</sup> and OPiALiZERS Community<sup>®</sup>. They enable guests to model goals, structure and present their message to mobilize entities across the world.